

Commerce Solutions

Leading enterprises are increasingly turning to ebusiness to improve the entire commerce experience for their consumer and business customers. Today's leading technologies offer unprecedented sophistication around commerce components including product presentation, inventory management, transaction tracking, execution and security. Incrementally improving just one process yields ROI for most firms. Implementing a robust solution often produces dramatic results.

Proactive Global can help you create a 'real-time' enterprise by designing, developing, implementing and integrating a secure and scalable commerce solution that can:

- Increase B2B sales by offering business customers tailored functionality
- Increase B2C sales by delivering a frictionless and customized commerce experience
- Decrease procurement cost and time from vendors and for suppliers
- Leverage and monetize digital assets
- Enhance commerce capabilities by providing advanced product location, selection and merchandising tools

Additionally, our experts can customize and deliver commerce solutions and tools including strategy roadmaps, ROI assessments, commerce metric reporting applications, education mentoring and much more.